

Brussels, 11.12.2019

EEPLIANT3 Energy Efficiency Compliant Products 2018

GA N° 832558

Market Research Requirements, Scope and Brief

Responses to questions about the tender, as at 11 December 2019

Date of publication of the call for tender: 22 November 2019

Summary of questions received and answers provided:

Ref.	Submission Date	Question	Answer
1	06 December 2019	<i>What are the top 3 key things that will make a market research agency stand out?</i>	Please see the tender document for the key requirements that all responses will be marked against.
2	06 December 2019	<i>You have run similar projects in the form of EEPLIANT1 and EEPLIANT2. What were the things you liked most about the market research agencies used?</i>	EEPLIANT1 and EEPLIANT2 did not employ market research agencies in the selection of the products to sample. Instead the overview of the market was based on the participating market surveillance authorities experience from previous activities.
3	06 December 2019	<i>What were the limitations of the agencies used for EEPLIANT1 and EEPLIANT2?</i>	See answer to question 2 above.
4	06 December 2019	<i>Are we able to schedule a call to run through your requirements in more detail?</i>	Our apologies but this will not be possible, as such a call would not be in line with the free competition principle of our tender document (as sent on 11 November 2019).
5	06 December 2019	<i>Am I right in thinking you want the same level of data across all 28 EU markets + Turkey?</i>	Yes, that is correct, if possible.
6	06 December 2019	<i>Do you have priority countries and/or products?</i>	All EU states, plus Turkey are to be considered, with no priority country or products. Each are to be given equal weight.
7	06 December 2019	<i>Do you have a budget in mind for the total project?</i>	PROSAFE do have a budget for this element of the project but are unable to communicate such information at this stage of the selection process.

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8	06 December 2019	<i>When you mention 'total sales' are you referring to sales units, sales value or both?</i>	We are referring to both sales units and sales values.
9	06 December 2019	<i>When you mention 'product type' do you mean the category e.g. tumble dryers, or the feature e.g. size/functionality?</i>	We are referring to the category (e.g. tumble dryers), the size (e.g. maximum load), functionality (e.g. condenser dryer), efficiency rating (e.g. A+), etc.
10	06 December 2019	<i>When do you plan on confirming which product type WP6 'New challenges and emerging issues' will refer to?</i>	This WP has not yet started, so we anticipate a decision regarding product type around the summer of 2020.
11	06 December 2019	<i>How do you define lighting products? Is it replaceable light bulbs, luminaires etc.?</i>	This WP will examine household lighting, most probably replaceable LED light bulbs. The exact scope will not be decided until 2021.
12	06 December 2019	<i>What level of ongoing servicing do you anticipate from your market research partner?</i>	PROSAFE expect that the arrangement will stay in place for the entire length of the project - June 2019 until May 2023. We plan to provide a detailed list of requirements for each WP at the appropriate time, which may result in some follow up questions regarding that particular product sector, but ongoing communications and regular questions are not anticipated.
13	06 December 2019	<i>Are you seeking the provision of market data on its own, or any advisory support in the form of analysis and presentations?</i>	We expect the focus to be upon the delivery of market data and perhaps some follow up questions (as mentioned in the answer to question 12 above). We are not expecting a quotation for analysis nor presentations.
14	06 December 2019	<i>How would you want to receive the data, flat file, Excel, PowerPoint? Would access to online data delivery be of interest?</i>	PROSAFE are happy to receive data in any digital format (online databases, .csv, .xlsx, etc.). Agencies are welcome to present prices for different types of data delivery, levels of access, formats, etc.